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**SBX Solutions Inc Announces *Intelligent TPM* on Salesforce AppExchange,  
the World's Leading Enterprise Cloud Marketplace**

*SBX Solutions' clients can now benefit from an Intelligent Trade Promotion solution and in-depth industry knowledge to increase the effectiveness of their trade spending*

**[Montreal], [September 14, 2020],** – SBX Solutions today announced it has launched Intelligent TPM on the Salesforce AppExchange, empowering businesses to connect with their clients, partners and employees in improved ways. SBX Solutions is your partner for intelligent and adaptable cloud-based Consumer Goods (CG) solutions. Our expertise in software engineering, combined with our data scientists team and our seasoned CG experts offer a smooth transition for organizations into an advanced and robust Trade Promotions and Retail Compliance solution.

Built on the Salesforce Platform, Intelligent TPM is currently available on the AppExchange at <https://appexchange.salesforce.com/appxListingDetail?listingId=a0N3A00000FK9gUUAT>

**[Intelligent TPM]**

The application allows a highly configurable, cost-effective solution with a timely implementation cycle. The solution emphasis on compliance allows matching with promotion data. In addition, our expertise in data integration enables our CG clients to efficiently address the industry challenges. We consider change management processes along with business processes review and development in the overall project.

**Comments on the News**

- "Our strength is our ability to understand the challenges our clients are going through and our capacity to use our international expertise in both trade promotion and solutions implementation to provide great value to our clients. There is no us and them, we are one. We measure our success on theirs," said Jeanine Hage, CEO of SBX Solutions.
- "We are happy to welcome SBX Solutions onto AppExchange, as they provide clients with a new way to automate trade promotion activities using an effective implementation platform," said Woodson Martin, GM of Salesforce AppExchange. "The exponential growth of the AppExchange underscores the enormous opportunity the entire Salesforce ecosystem has in creating cutting-edge solutions and driving customer success."

### **About Salesforce AppExchange**

Salesforce AppExchange, the world's leading enterprise cloud marketplace, empowers companies to sell, service, market and engage in entirely new ways. With more than 6,000 solutions, 8 million customer installs and 90,000 peer reviews, it is the most comprehensive source of cloud, mobile, social, IoT, analytics and artificial intelligence technologies for businesses.

### **Additional Resources**

- Like Salesforce on Facebook: <http://www.facebook.com/salesforce>
- Follow Salesforce on Twitter: <https://twitter.com/salesforce>
- Become a fan of SBX Solutions Inc: <https://www.facebook.com/sbxtechnologies>

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### **Your Partner for Intelligent CG Solutions.**

SBX Solutions is specialized in providing Trade Promotion and Retail Compliance complete solutions to the Consumer Goods industry. We don't just deliver systems, we deliver value, expertise and partnership with our client. We are focused. We work with CG companies that are dissatisfied with the uncertainty of their Trade Spend, feeling pressure to quantify or improve their results and are frustrated with the lack of visibility throughout their organizations.

Your success is ours!

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